

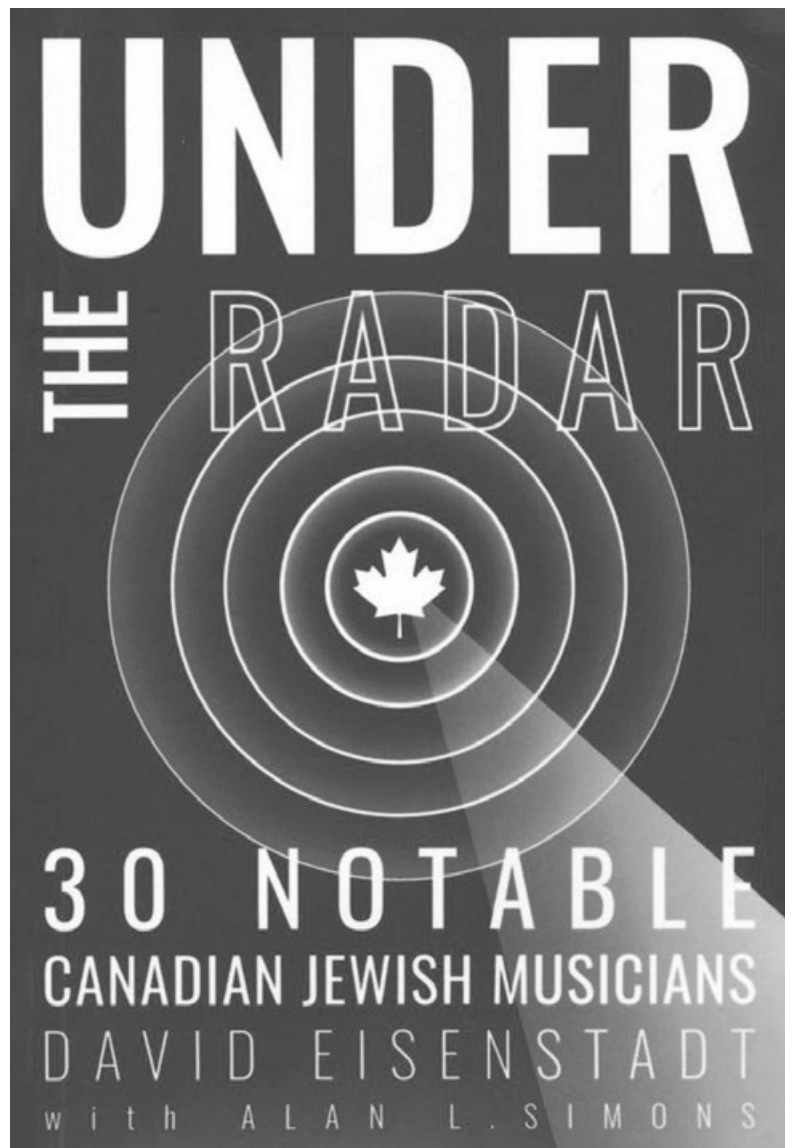
## THE STORIES OF 30 NOTABLE CANADIAN JEWISH MUSICIANS

David Eisenstadt is one of Canada's most recognized PR pros. He and wife Rhoda founded The Communications Group Inc. in 1973 and tcgpr has been a leader in the PR field for almost half a century.

But before David was an award winning PR pro he was a journalist and in the early months of the pandemic he returned to his roots, writing a weekly music biography for cjnonline.com. Many of these articles have now been reproduced in Under the Radar. The 30 musicians, says David, were chosen because they are "somewhat out of the public eye". One can only hope that David finds time to write a sequel devoted to those left out of this book because they are "already in the

spotlight."

Readers may not be familiar with all 30 of the artists David chose, even if virtually every one "made it in Canada and/or on the world stage. We recognize the names Oscar Brand, Percy Faith, Victor Feldblum, Jerry Gray, Ofra Harnoy, Moe Kaufman, Sharon, Lois & Braun, Malka Maron and Amy Sky. Others, however, were anything but household names at least not to this reader, But whether familiar or not, readers of Under The Radar's 138 pages will find themselves saying repeatedly "no kidding" and asking whether Mike Kobluk really co-founded the Chad Mitchell Trio or Phil Levitt was in fact a co-founder of The



Diamonds. And who knew that Howard Shore was the first bandleader musical director on Saturday Night Live? Or for that matter that pop/rock singer Corey Hart sold over 16 million records.

There is, in every musical genre, sadness and joy and heartache and humour. The 30 musicians in *Under The Radar*, whether composer, jazz

musician, songwriter, pianist or rock musician all expressed their emotions through their music.

But perhaps, above all else, every artist in *Under The Radar* was proud to acknowledge that music was an integral part of their Jewish upbringing and that they were often expressing their Jewish religion, however they practised that religion, and Jewish ethos in their music. "I think," said rock and roll pop singer Eddie Schwartz, that "singing as a central shared expression of our beliefs and experiences as a people, profoundly influenced me from an early age". And folklorist Shelley Posen, though admittedly "not religious," still wrote "many songs as if I were because I am intimate with and highly value Judaism's beauty, dignity, and resilience as a religion and a culture."

*Under The Radar* is a fascinating read. It can be purchased on Amazon.ca in paperback and E-book versions. Look for it in the Music/History section. The book is also available from the author by connecting to the web site...[undertheradarbook.com](http://undertheradarbook.com).